



## PBJ Learning Announces New Online Human Trafficking Prevention and Awareness Course

[Texas Hospitality Industry Awareness TX HB 390](#): New Training Program to Combat Human Trafficking in the Hospitality Industry

**AUSTIN, Texas – April 18, 2023** — The Texas Office of the Attorney General (OAG) has approved a new training program aimed at combating human trafficking in the hospitality industry. [Texas Hospitality Industry Awareness TX HB 390](#) is an annual, required, human trafficking awareness and prevention training program for each employee of a hotel, motel, inn, or similar business operators with more than 10 rooms offering fee-based temporary lodging.

Exceeding the requirements of Texas' legislature mandate HB 309, it provides employees with an assessment-based certification upon completion. The training program, which can be completed in 30 minutes, is designed to provide employees with an overview of human trafficking, how to identify those most at risk, the differences between labor and sex trafficking in the hospitality industry, the employee's role in reporting and responding to human trafficking, and contact information for reporting human trafficking.

The mandatory training requirements are integrated into multiple learning modalities used throughout the interactive course, including mixed media, audio, video, graphics, descriptive stories, downloadable resources, written lessons, interactive activities, pre- and post-course assessments, and practice tests.

The [Texas Attorney General](#) approved the program on April 13, 2023.

Employers are required to ensure that the training is completed by new employees within 90 days of their hiring date. The final certificate exam challenges students to demonstrate mastery of the material.

“The [Texas Hospitality Industry Awareness TX HB 390 training program](#) is a crucial step in the fight against human trafficking in the hospitality industry. By providing employees with the tools and knowledge necessary to identify and report trafficking, we can help save lives and prevent this heinous crime from occurring,” said PBJ Learning's co-founder, Billy Joe Cain.

For more information on [Texas Hospitality Industry Awareness TX HB 390](#) and the fight against human trafficking in Texas, visit PBJ Learning's website, <https://pbjlearning.com/>

### ABOUT PBJ LEARNING

PBJ Learning is a leading provider of online human trafficking awareness and prevention education. Their interactive, online human trafficking prevention courses are being used worldwide to educate professionals and individuals how to recognize human trafficking and how to respond to potential victims. Their courses are available for use on any web browser at any time. Digital marketing assets at [pbjlearning.com/epk](https://pbjlearning.com/epk).

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